

*Start
Talking*

Science

Share. Learn. Connect.

***Start Talking Science* was created by a multidisciplinary committee of local scientists in order to:**

- ✓ Increase public awareness of – and interest in – cutting-edge STEM research taking place in Philadelphia
- ✓ Strengthen science communication skills of STEM researchers
- ✓ Provide an atmosphere for individuals from various backgrounds to network, share ideas, and collaborate

Goals for Communication Workshops:

- Work in small groups:
 - 2-3 presenters
 - 2 reviewers: 1 STEM-oriented, 1 communication/education-oriented
- Give and take notes so that each poster can be presented:
 - to a wide and general audience
 - in a straightforward and coherent manner
 - in simple, yet eloquent terms

Reminders:

- Presenters have varying experience with non-technical presentations
- All research topics do not have the same level of approachability to and/or obvious interest from the general public
- Prepare your posters for the final poster deadline (one week before the main event)

Outline for Small Working Groups:

- 1) Presenters introduce yourself to your group:
 - Your name, affiliation, and a little background
- 2) Reviewers introduce yourself to your group:
 - Your name, affiliation, and a little background
- 3) Presenters give a quick introduction to their research
 - The other presenters have not seen their posters yet
- 4) Reviewers facilitate a discussion on the posters one by one
 - Constructive criticism and helpful suggestions should be welcomed by both reviewers and other presenters